

Washoe County – TRFMA III

FINAL

STUDY #15747

THE TARRANCE GROUP, INC.

N = 600 Registered voters throughout Washoe County

Field Dates: February 20-22, 2018

Hello, I'm _____ of The Tarrance Group, a national survey research firm. We're talking to people long distance today about public leaders and issues facing us all.

IF CELL CODE = "N", ASK: May I please speak with the youngest (male/female) in the household who is registered to vote in Washoe County?

IF CELL CODE = "Y", ASK:

CP-1. Do you currently live in Washoe County?

Yes (CONTINUE)

No (THANK AND TERMINATE)

IF CELL CODE = "Y", ASK:

CP-2. For your safety, are you driving right now?

Yes (SCHEDULE CALL BACK)

No

A. Are you registered to vote in Washoe County?

IF "NO", ASK: Is there someone else at home who is registered to vote in Washoe County?
(IF "YES", THEN ASK: MAY I SPEAK WITH HIM/HER?)

Yes (CONTINUE)

No (THANK AND TERMINATE)

Now thinking ahead to the elections for Governor and U.S. Senate that will be held in November -

B. What is the likelihood of your voting in the upcoming elections – are you extremely likely, very likely, somewhat likely, or not very likely?

Extremely likely 60%

Very likely 21%

Somewhat likely 11%

Not very likely 7%

NOT AT ALL LIKELY (DNR) 1%

UNSURE/DK (DNR) 1%

WILL NOT VOTE (DNR) *

C. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

Yes (THANK AND TERMINATE)

No (CONTINUE)

*=less than .5%

D1-1. In order to ensure an accurate sample: What is your age, please?

18-24	7%
25-29	4%
30-34	9%
35-39	8%
40-44	8%
45-54	9%
55-64	20%
65-69	9%
70-74	10%
75-79	7%
80-84	6%
85-89	1%
90 or over.....	1%
HARD REFUSE	2%

Now, thinking for a moment about things in Washoe County --

1. Do you feel things in Washoe County are going in the right direction, or do you feel things have gotten off on the wrong track?

IF CHOICE MADE, ASK: And
do you feel strongly or
somewhat about that?

Right direction/strongly.....	20%
Right direction/somewhat	34%
UNSURE (DNR).....	16%
Wrong track/somewhat	13%
Wrong track/strongly.....	17%

Now I would like to read you a list of issues that some people from Washoe County have said are important for county government to deal with. Please listen as I read the list and tell me which one issue you think is most important. **(READ AND RANDOMIZE ISSUES)**

	<u>Q2 MOST IMPORTANT</u>
• Controlling County government spending	7%
• Improving K-12 public education	35%
• Strengthening Washoe County’s economy and protecting jobs	7%
• Fighting crime and improving public safety	10%
• Keeping county and local taxes down	8%
• Improving healthcare	6%
• Improving infrastructure like roads, bridges, and highways	14%
• Improving flood protection and flood control measures	2%
• COMBINATION/EQUALLY (DNR)	8%
• OTHER (DNR)	1%
• NONE (DNR)	1%
• UNSURE (DNR)	1%

Now, thinking specifically about the issue of flood control –

3. Using a scale from 0 to 10, where 0 means it is "not at all important" and 10 means it is "extremely important," how important would you say the issue of flood control is to you personally? **(PLEASE RECORD “UNSURE” AS VALUE 11)**

<u>Not at all Important</u>	<u>Extremely Important</u>
12% 4% 8% 9% 8% 14% 8% 13% 10% 3%	11%

Still thinking about the issue of flooding in Washoe County –

4. Were you living in Washoe County during the flood of 1997?

Yes	59%
No.....	40%
UNSURE/DK	1%

Thinking about the issue of flood control –

9. Have you seen, read, or heard anything in recent months about a proposed Truckee River Flood Management project to build flood control improvements along the Truckee River to protect the Reno-Sparks area from disastrous floods?

Yes 42%
No..... 57%
UNSURE/DK (DNR) 1%

As you may know, the Truckee River Flood Management Authority has proposed a long-term flood protection plan to reduce flood damages and casualties from a major flood event. This project would undertake flood control improvements on the Truckee River. The project would cost a total of three hundred and ninety-nine million dollars, of which the federal government has pledged one hundred eighty-two million dollars and would take 28 years to complete. Property owners in the flooded areas will pay an additional fee, and the rest of the cost would be paid by Washoe County taxpayers. Thinking about this issue –

10. Would you favor or oppose moving forward with this flood protection plan as a way to reduce flood damages and casualties from a 100-year flood event?

IF CHOICE IS MADE, ASK:

And do you strongly
(Favor/Oppose) or
somewhat (Favor/Oppose)?

Favor/strongly..... 19%
Favor/somewhat 31%
UNSURE (DNR)..... 10%
Oppose/somewhat 14%
Oppose/strongly..... 26%

Now, I would like to read you a list of options for generating the revenue necessary to pay Washoe County's portion of the costs of this flood protection project. Please listen carefully as I read each option and tell me if you would favor or oppose that particular option as a way to generate the revenue necessary to pay Washoe County's portion of the costs of this flood protection project. **(READ AND RANDOMIZE)**

IF CHOICE MADE, ASK: Is that strongly (favor/oppose) or somewhat (favor/oppose)?

	FAVOR		UNSURE (DNR)	OPPOSE	
	<u>strng</u>	<u>smwht</u>		<u>smwht</u>	<u>strng</u>
13. Increase the annual county property tax approximately zero point zero two percent or \$20 for the average homeowner. (PROMPT: WOULD YOU FAVOR OR OPPOSE THIS OPTION AS A MEANS OF PAYING WASHOE COUNTY'S PORTION OF THE COSTS OF THIS FLOOD PROTECTION PROJECT?)	26%	29%	3%	11%	30%
16. Increase the annual county vehicle tax by approximately \$21, based on the average sales price for vehicles sold.	12%	24%	4%	17%	43%
14. Increase the real estate property transfer tax, paid in cash at the time of closing, by approximately \$250 for the average property sold in Washoe County.	18%	22%	6%	19%	36%

(END RANDOMIZATION)

Still thinking about this issue –

36. If you knew that Washoe County would permanently lose the federal pledge of \$182 million in funding after 2021 unless Washoe County approves a tax increase, would you be willing to vote yes-in favor of at least one of these tax increase options?

<u>IF CHOICE MADE, ASK:</u>	Yes/strongly	38%
And do you feel strongly	Yes	24%
about that?	UNSURE (DNR).....	6%
	No.....	5%
	No/strongly	27%

Now, just a few final questions for statistical purposes only --

D2. Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

Yes	10%
No.....	87%
UNSURE (DNR).....	3%

IF "NO" OR "UNSURE" IN QUESTION D2, ASK:

D3. What is your race? Are you African American, white, Asian or some other?

African American/Black	2%
White.....	84%
Asian (includes Chinese, Japanese, Korean, Laotian, Filipino, Thai, Vietnamese, etc.....	3%
HISPANIC (DNR)	
AMERICAN INDIAN (DNR)	1%
OTHER (DNR)	6%
UNSURE/REFUSED (DNR)	6%

**** ASK OF EVERYONE ****

D4. What is the highest level of education you have completed?

(DO NOT READ, JUST RECORD)

Some grade school (1-8)	1%
Some high school (9-11)	2%
Graduated high school(12).....	14%
Technical/vocational(12).....	2%
Some college (13-15)	29%
Graduated college (16)	33%
Graduate/professional school (16 or more)	18%
UNSURE/REFUSED (DNR)	1%

D5. In which political party do state records show that you are registered to vote

-- (ROTATE) --

- the Republican,
- the Democrat -- OR

are you registered as an Independent?

Republican	38%
Democrat	36%
Independent	21%
OTHER (DNR)	3%
UNSURE (DNR).....	2%

D6. When thinking about politics and government, do you consider yourself to be...

(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Very conservative.....	17%
Somewhat conservative.....	32%
MODERATE (DNR)	6%
Somewhat liberal.....	29%
Very liberal	12%
UNSURE/DK (DNR)	6%

D7. Are you or is any member of your household a member of a labor union or teachers' union?

Union household..... 9%
Teachers assoc. house 3%
Non-union household 86%
BOTH (DNR)..... 1%
UNSURE/REFUSED (DNR) 1%

D8. Do you have children under the age of 18 living at home?

Yes 25%
No..... 75%
UNSURE/REFUSED (DNR) 1%

D10. Do you currently reside in a part of Washoe County that is inside the Truckee River flood plain?

Yes 13%
No..... 75%
UNSURE/REFUSED (DNR) 12%

D13. Sex/Emp (BY OBSERVATION)

ASK OF EVERYONE: Are you employed outside the house, self-employed, not in the labor force, retired, or unemployed?

Male/employed 24%
Male/self-employed..... 6%
Male/not in labor force 2%
Male/retired 17%
Male/unemployed..... 1%

Female/employed 23%
Female/self-employed 4%
Female/not in labor force 2%
Female/retired..... 20%
Female/unemployed 3%

MALE/REFUSED (DNR)
FEMALE/REFUSED (DNR) *

RECORD ALL FROM SAMPLE