

A Survey of Voter Attitudes in Washoe County

February 20-22, 2018

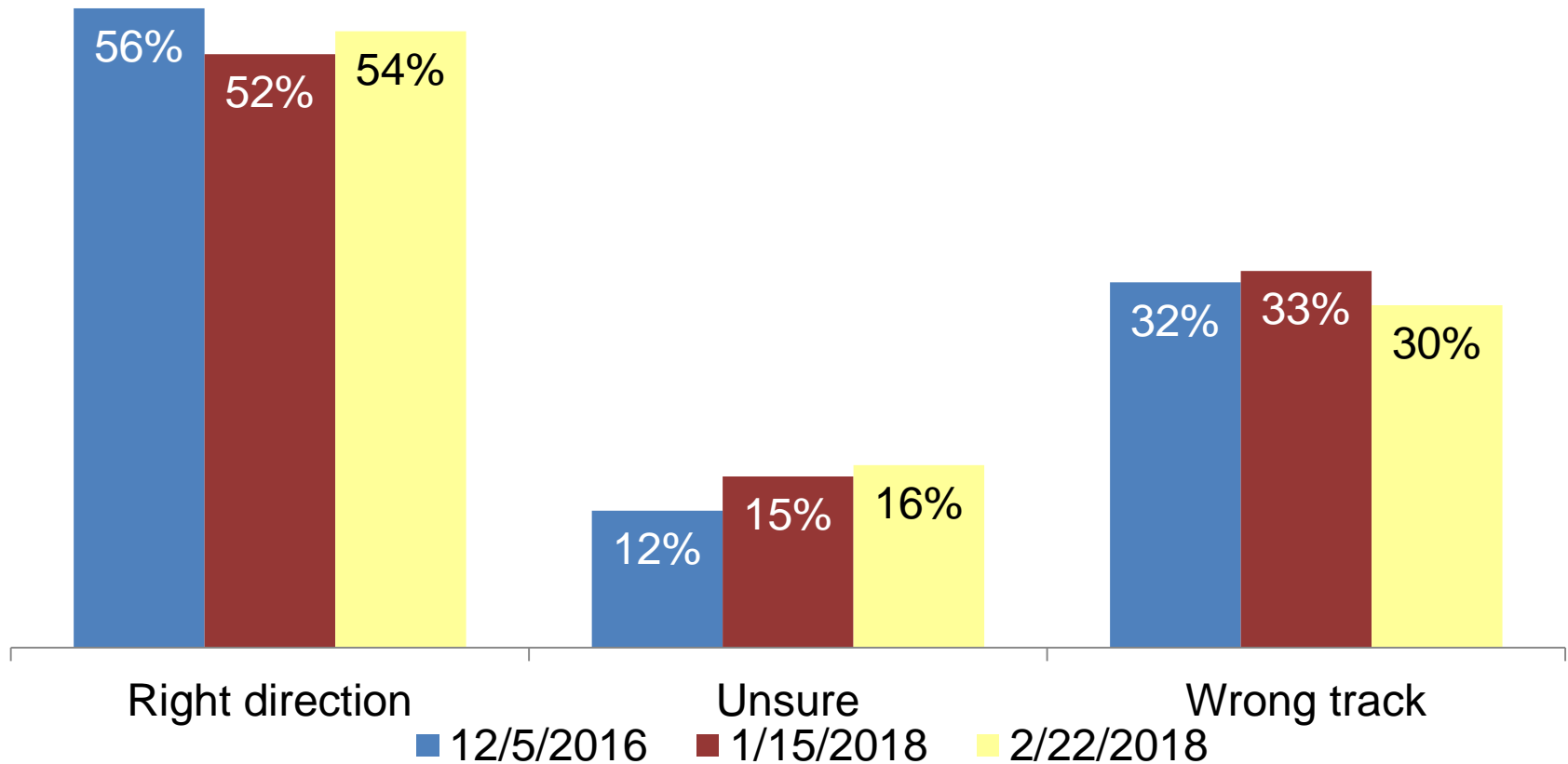


THE TARRANCE GROUP

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February 20-22, 2018 / N = 600 Registered voters throughout Washoe County / ±4.1% M.O.E

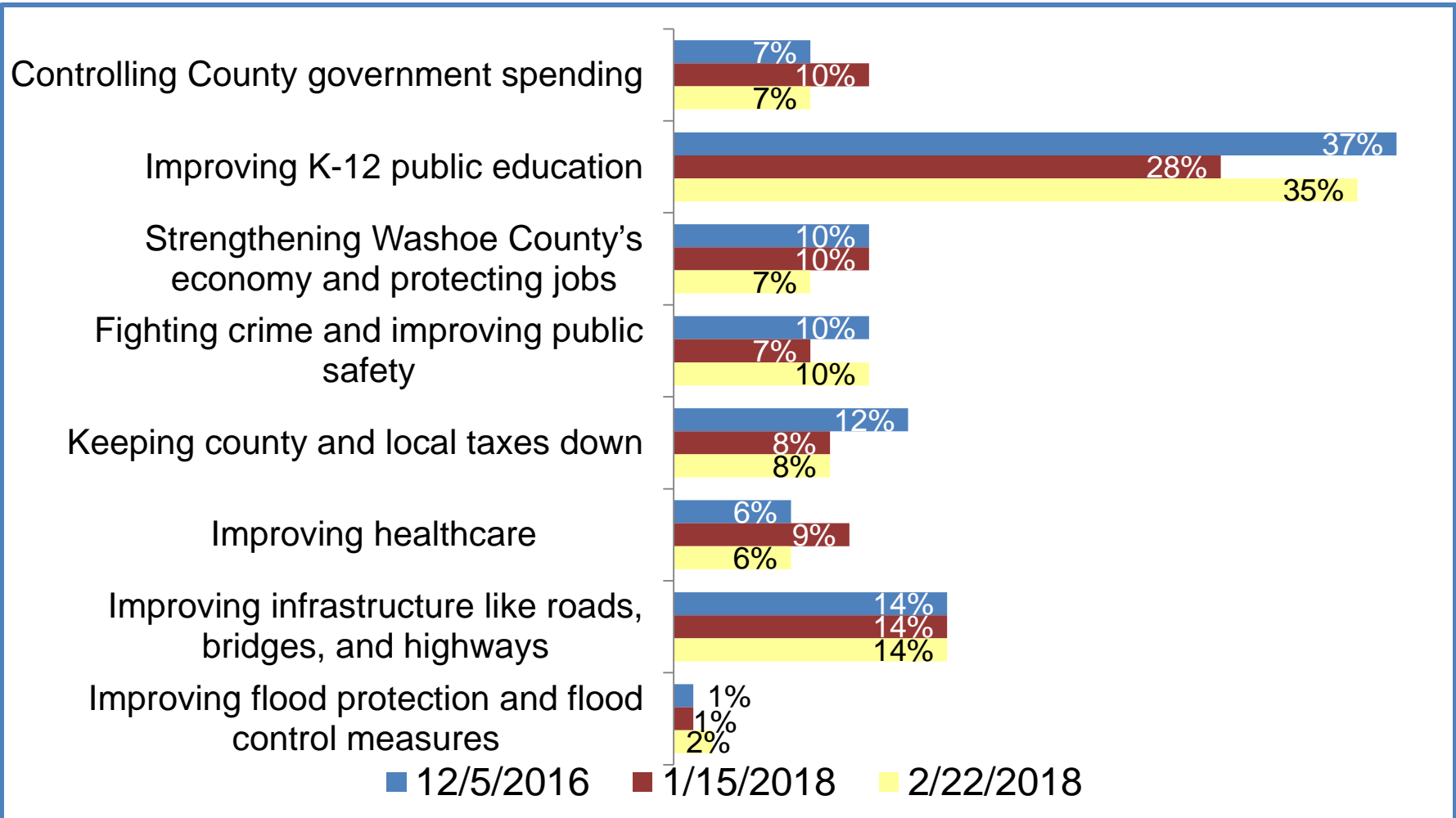
Do you feel things in Washoe County are going in the right direction, or do you feel things have gotten off on the wrong track?



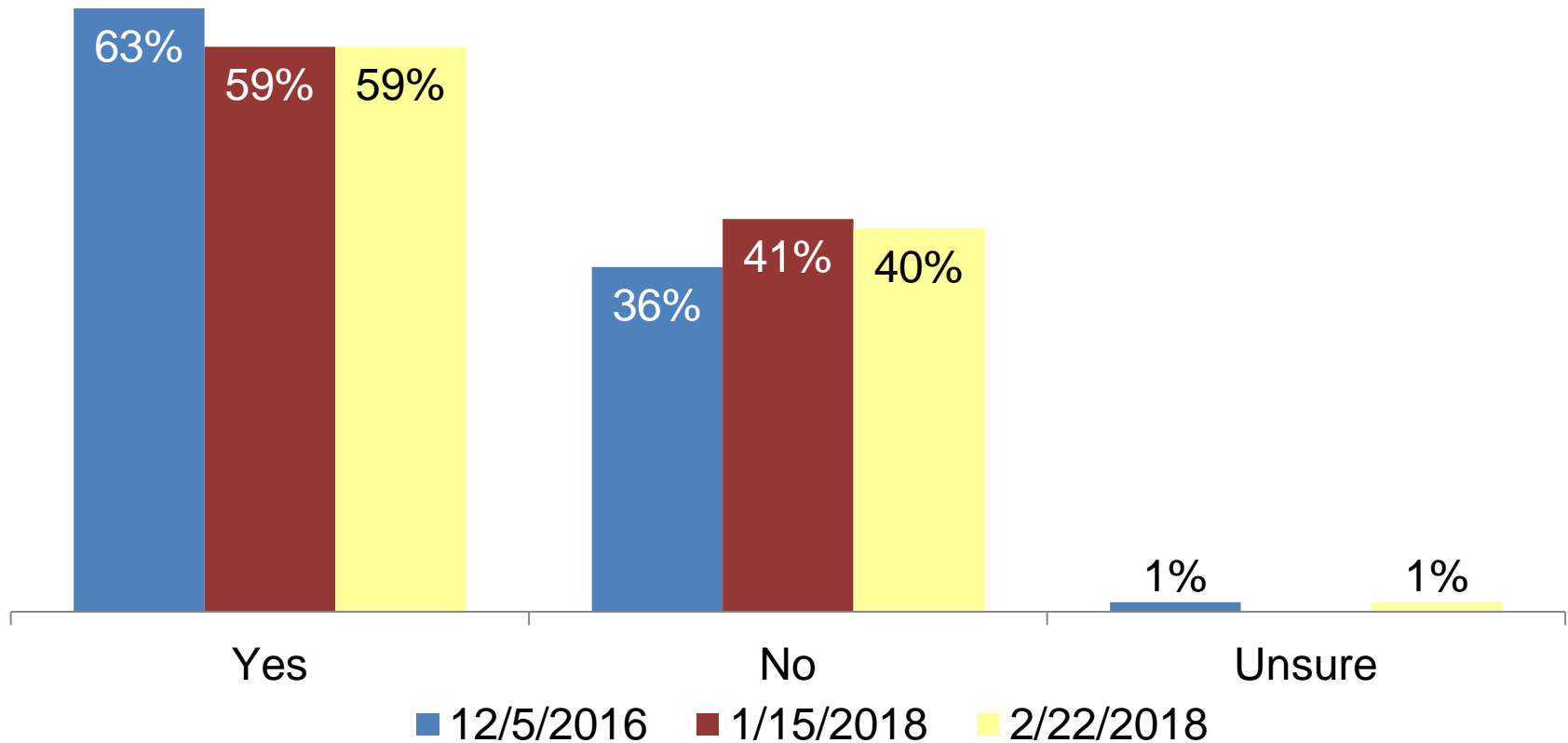
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Now I would like to read you a list of issues that some people from Washoe County have said are important for county government to deal with. Please listen as I read the list and tell me which one issue you think is most important.



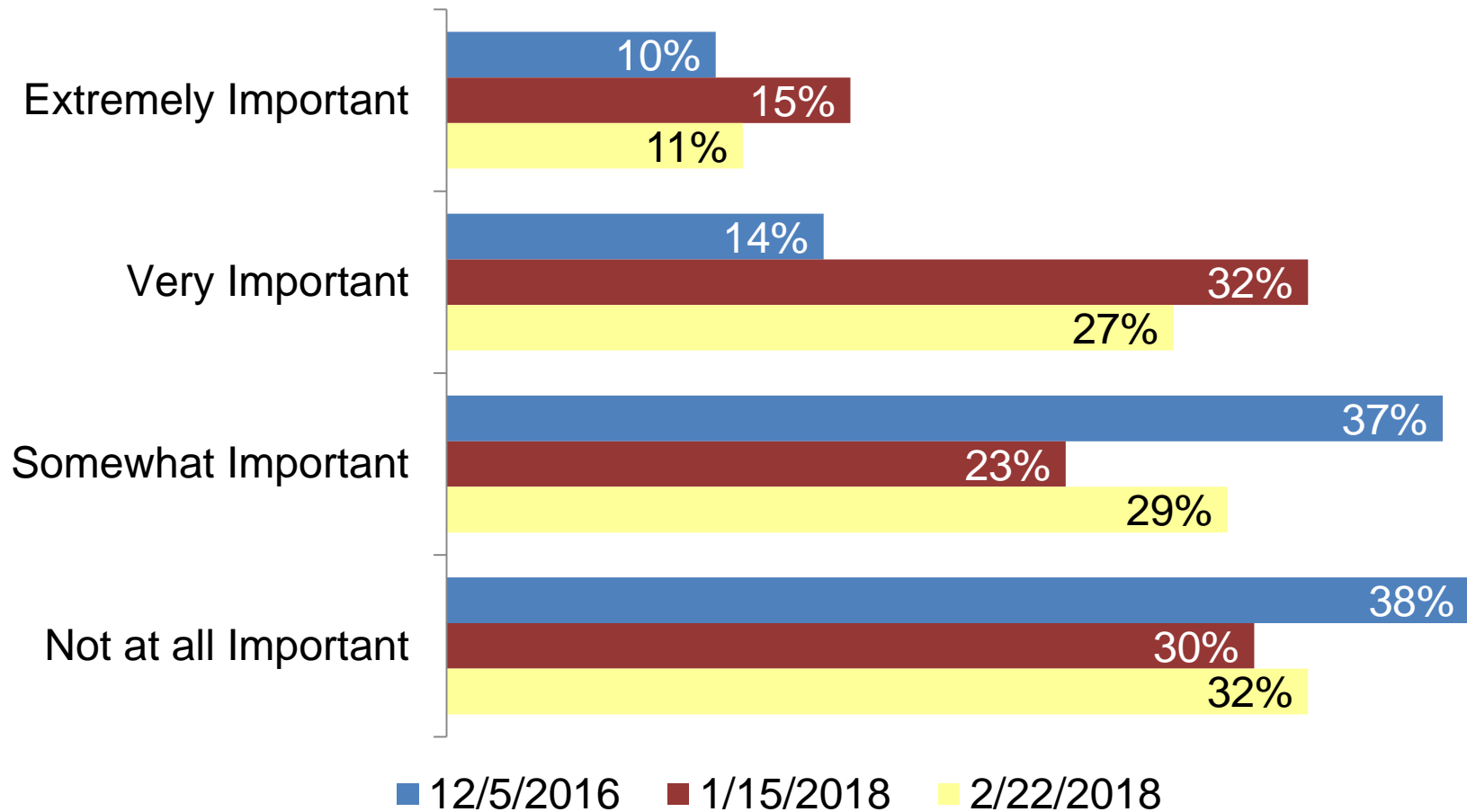
Were you living in Washoe County during the flood of 1997?



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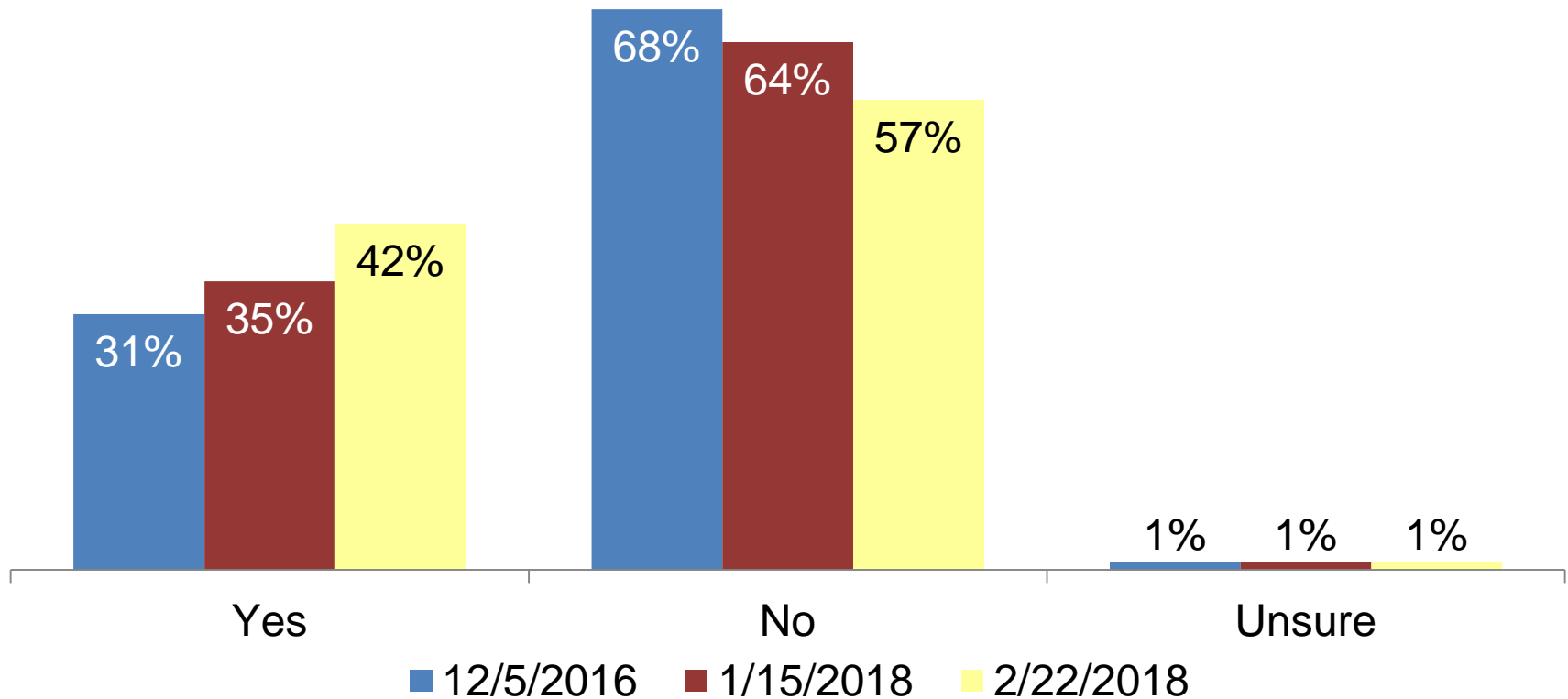
Using a scale from 0 to 10, where 0 means it is "not at all important" and 10 means it is "extremely important," how important would you say the issue of flood control is to you personally?



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Have you seen, read, or heard anything in recent months about a proposed Truckee River Flood Management project to build flood control improvements along the Truckee River to protect the Reno-Sparks area from disastrous floods?

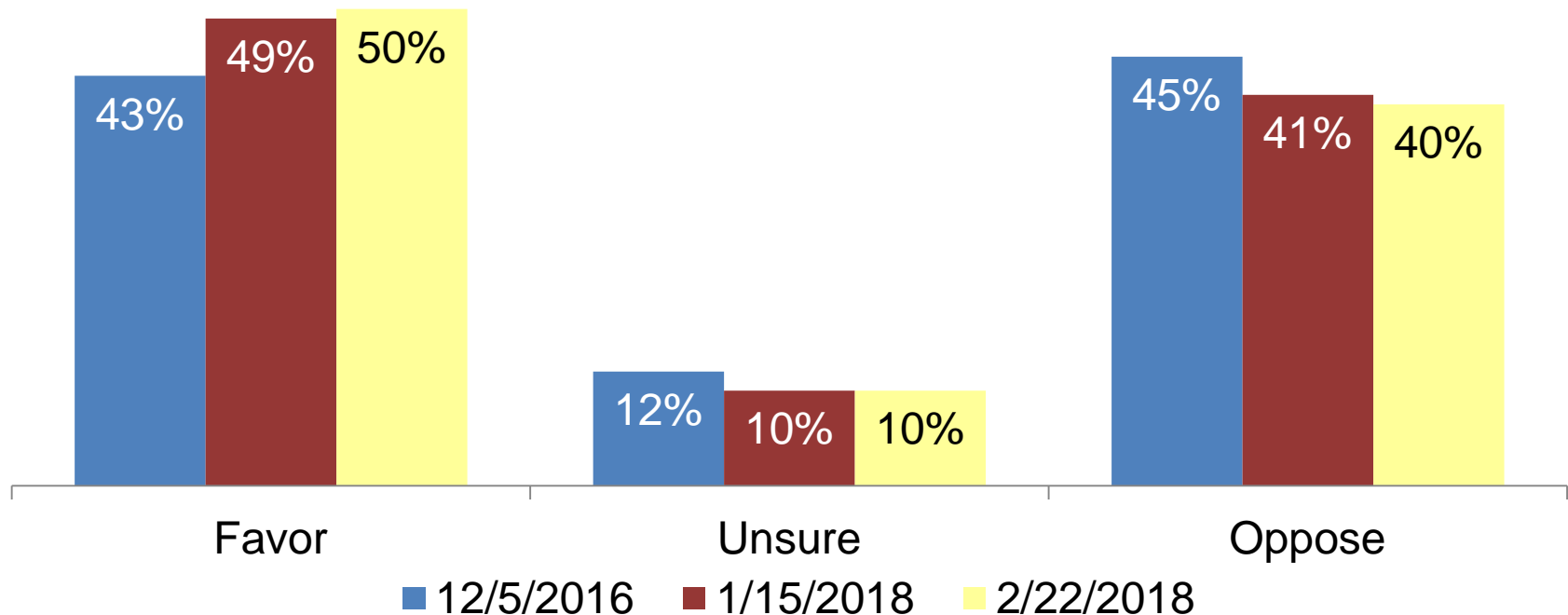


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As you may know, the Truckee River Flood Management Authority has proposed a long-term flood protection plan to reduce flood damages and casualties from a major flood event. This project would undertake flood control improvements on the Truckee River. The project would cost a total of four hundred twenty million dollars, of which the federal government has pledged \$180 million, and would take 15 years to complete.

The rest of the cost would be paid by Washoe County taxpayers. Thinking about this issue –
Would you favor or oppose moving forward with this flood protection plan as a way to reduce flood damages and casualties from a 100 year flood event?

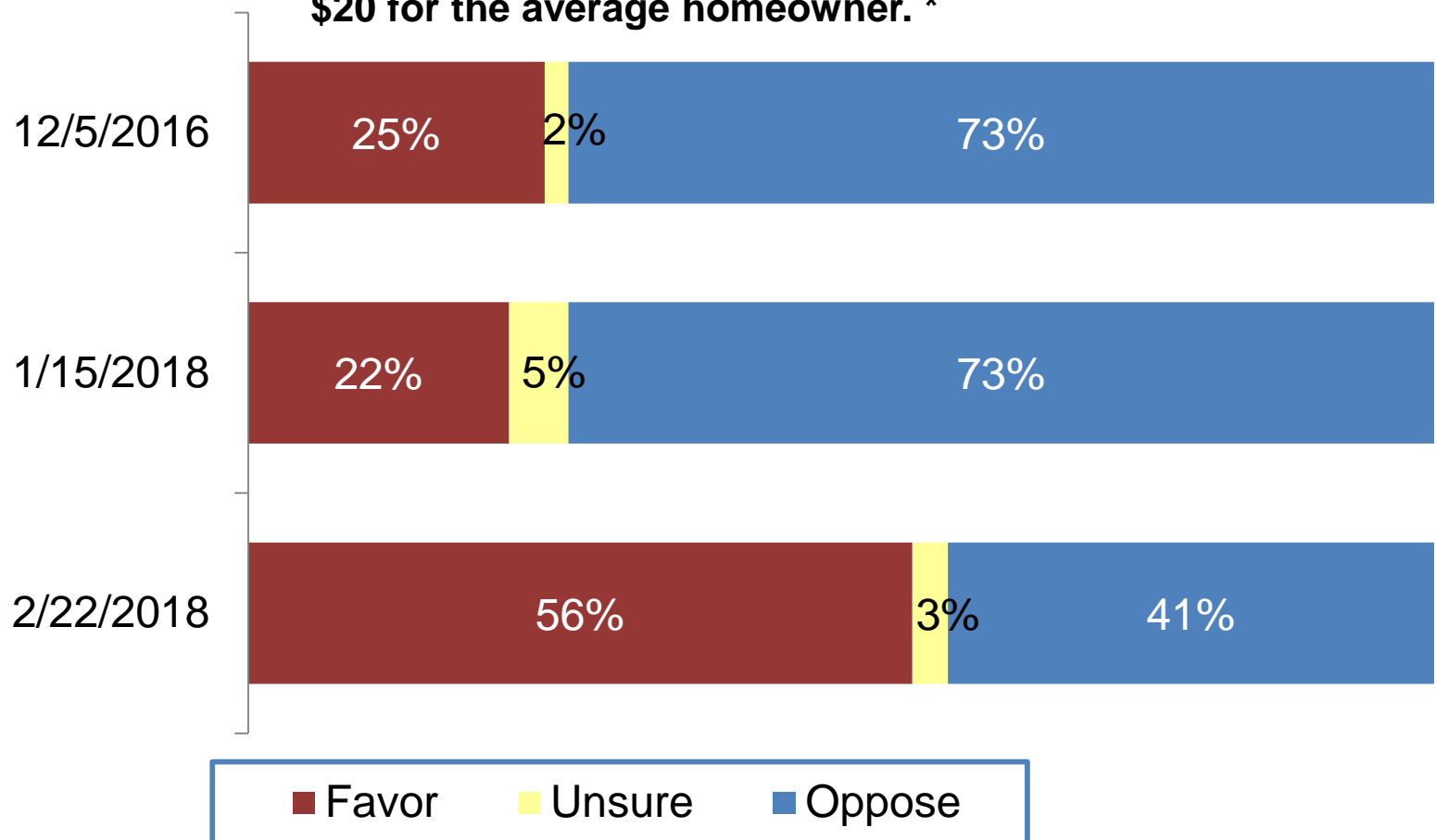


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Now, I would like to read you a list of options for generating the revenue necessary to pay Washoe County's portion of the costs of this flood protection project. Please listen carefully as I read each option and tell me if you would favor or oppose that particular option as a way to generate the revenue necessary to pay Washoe County's portion of the costs of this flood protection project.

Increase the annual county property tax approximately zero point zero two percent or \$20 for the average homeowner. *



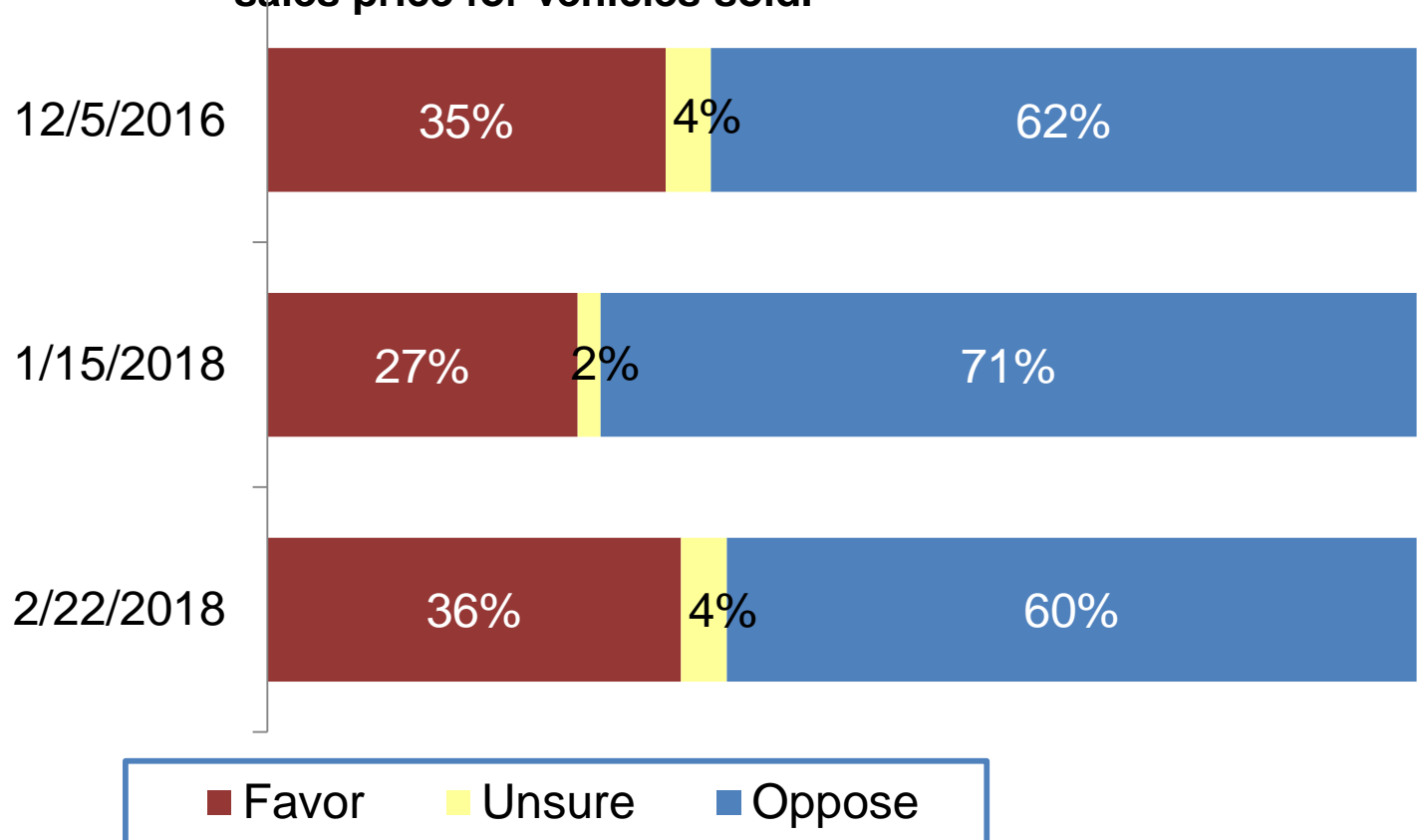
*phrasing slightly different in previous surveys

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Increase the annual county vehicle tax by approximately \$21, based on the average sales price for vehicles sold. *



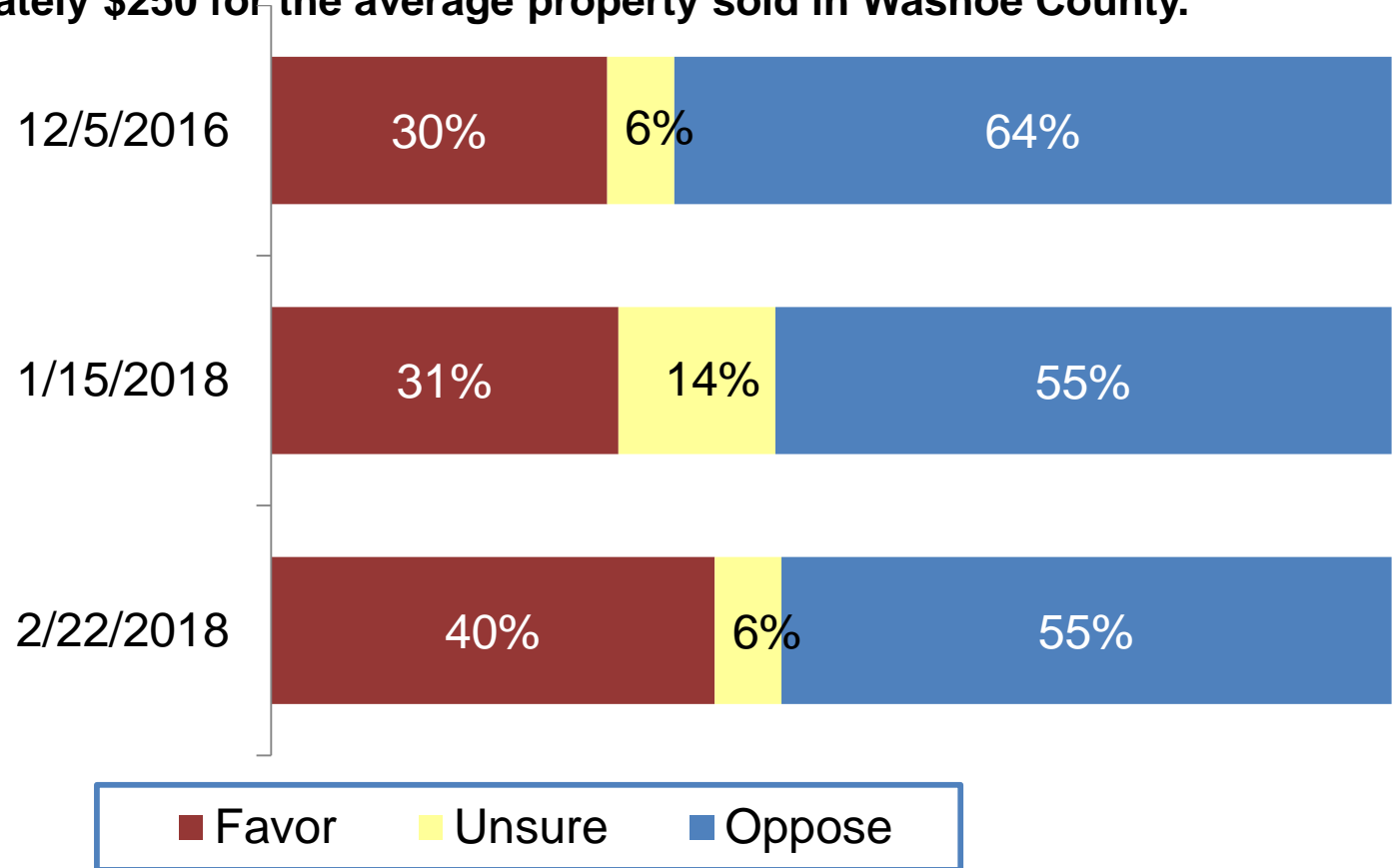
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Increase the real estate property transfer tax, paid in cash at the time of closing, by approximately \$250 for the average property sold in Washoe County. *



*phrasing slightly different in previous surveys

If you knew that Washoe County would permanently lose the federal pledge of \$182 million in funding after 2021 unless Washoe County approves a tax increase, would you be willing to vote yes-in favor of at least one of these tax increase options?

